



## Naming of New Building for QM Business School

|                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|--------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Outcome requested: | Council is asked to <b>approve</b> the name of the new building for QM Business School as <b>1 Canalside</b> .                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| Executive Summary: | <p>The new building that will initially be used for the Queen Mary Business School is currently under construction. Construction is due to be complete at the start of April 2027 with occupation from September 2027. As part of the completion of works the University needs to agree on the name for the new building. Signage will need to be ordered and the name will be included in building documentation and included in the new estates management system, Planon. To facilitate this activity within the project time frame this paper seeks approval to recommend the proposed name to Council at its July meeting.</p> <p>The Queen Mary process for agreeing building names is as follows:</p> <ol style="list-style-type: none"><li>1. Seek approval from Naming Committee, comprising:<br/>Director of Development; Director of External Relations;<br/>Director of Estates; CGO</li><li>2. Seek approval from SET</li><li>3. Forward recommendation to Council</li></ol> <p>The project board, which includes representation from the Queen Mary Business School, has recommended the name <b>1 Canalside</b>. Simon Macklin as interim Dean of the Business School has also been consulted.</p> <p>In proposing the name, the Chair of the project board, Karen Kröger, consulted with Celeste Bright (Director of Development). The use of a geographical name is considered appropriate for the following reasons:</p> <ul style="list-style-type: none"><li>• whilst we have historically had a mix of naming conventions across the Estate, the direction of travel is not to name buildings after an entity that suggests ownership of that building by a particular teaching discipline e.g. GE Fogg Building (a botanist who studied at Queen Mary College and later taught at Westfield College) vs Arts One.</li><li>• not using the name of an individual avoids the issue of a particular name becoming problematic should additional information about the person come to light.</li><li>• the benefits of a geographical name are:<ul style="list-style-type: none"><li>• it aids wayfinding on campus;</li><li>• it is not confused with naming in recognition of philanthropy;</li></ul></li></ul> |

|                                                                                                                                                                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                                                                                                              | <ul style="list-style-type: none"> <li>• it does not elicit either positive or negative loyalty or affiliations so if we wanted to remove it in the future to recognise philanthropy this act in itself would be unlikely to generate negative demonstrations;</li> <li>• 1 Canalside is nice because it is a positive feature of our campus.</li> </ul> <p>The Chair of the project board has sought and received approval from the Naming Committee.</p> |
| <b>Alignment with:</b> <ul style="list-style-type: none"> <li>• QMUL Strategy</li> <li>• Internal Policies/Regulations</li> <li>• External Statutory Requirements</li> </ul> | <p>Linked to KPI 11 Infrastructure</p> <p>Naming policy</p>                                                                                                                                                                                                                                                                                                                                                                                                |
| <b>Consideration of Strategic Risks:</b>                                                                                                                                     | The use of a geographic name reduces the reputational risk of using a person's name, where adverse information about that person may later come to light.                                                                                                                                                                                                                                                                                                  |
| <b>Subject to Prior and Onward Consideration by:</b>                                                                                                                         | <ul style="list-style-type: none"> <li>• SBM Project Board 15 April 2026</li> <li>• Naming Committee via email April 2026</li> <li>• SET June 2026</li> <li>• Council 9 July 2026</li> </ul>                                                                                                                                                                                                                                                               |
| <b>Confidentiality and Distribution:</b>                                                                                                                                     | Not confidential                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| <b>Equality Impact Assessment:</b>                                                                                                                                           | No EIA impacts are anticipated. Accessibility impacts will be considered for relevant signage.                                                                                                                                                                                                                                                                                                                                                             |
| <b>Author(s):</b>                                                                                                                                                            | Karen Kröger                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| <b>Date:</b>                                                                                                                                                                 | 03/06/2026                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| <b>SET Sponsor(s):</b>                                                                                                                                                       | Karen Kröger                                                                                                                                                                                                                                                                                                                                                                                                                                               |